



MOUNT CARMEL COLLEGE, AUTONOMOUS
Affiliated to the Bangalore University
BENGALURU – 560052

DEPARTMENT OF BUSINESS STUDIES

Affiliated to Bangalore University, MCC has been **Assessed** and **Re-Accredited** by the **National Assessment and Accreditation Council (NAAC)** and awarded '**A**' Grade. The College was granted **Autonomy** in the year 2005 - 2006, and has been identified by UGC as "**Centre with Potential for Excellence**" (CPE).

MCC offers UG and PG courses in Arts, Science, Commerce and Management streams. The **Bachelor of Business Administration (BBA) Program** commenced in the academic year 1993-1994. The programme has been consistently evaluated and upgraded by academia and industry experts to meet the dynamic global requirements.

The BBA programme offers specialization in,

- MARKETING MANAGEMENT
- HUMAN RESOURCE MANAGEMENT
- FINANCIAL MANAGEMENT
- INTERNATIONAL BUSINESS

The course is handled by experienced, qualified and professional faculty, both full time and visiting. The college offers excellent infrastructure, like state of the art auditorium, seminar halls, Digital library, Computer Centre, Video Conference facility, A.V Rooms, etc.

DEPARTMENT OF BUSINESS STUDIES

VISION

- The department of Business Studies envisions imparting holistic management education to women so as to empower and enable them to take up responsible positions in the industry.
- The BBA programme aims to build character, motivation, leadership, ethics and social responsibility among management students while also imparting skills required for integrating into the society and acting as change agents.

MISSION

- To develop knowledge and perspective skills among the students as required by the Industry through emphasis on micro and macro environment that influence business strategies and build skills required to analyze the opportunities put forth by the changing macro environment.
- To enable students to understand the functional areas of management and equip them With the knowledge of using quantitative and analytical tools for decision-making.
- To build entrepreneurial skills and help to understand the importance of people management and resources management in business.

OBJECTIVE

The Primary objective of this UG Programme in Business Administration is to provide quality professional education to young women who wish to take-up Managerial/ Executive positions in business, industry and non-profit organizations or seek to be entrepreneurs.

RANKING OF THE BBA PROGRAM - ALL INDIA RANKING BY INDIA TODAY

- *8th RANK IN BEST BBA COLLEGES IN INDIA 2014-2015*
- *7th RANK IN BEST BBA COLLEGES IN INDIA 2015-2016*
- *7th RANK IN BEST BBA COLLEGES IN INDIA 2016-2017*

ELIGIBILITY

Students who have completed two-year Pre-University Course in Commerce/ Arts/ Science/ of Karnataka/ other State Boards or Equivalent or Class XII / +2 of CBSE/ISC are eligible to seek admission to **BBA Degree Course**.

ADMISSION PROCESS

- **Step 1 : Apply Online**
- **Step 2 : Register personally with Admission Office for entrance test on or Before 2nd May 2017(quoting online application number.)**
- **Step 3 : Entrance Test on Tuesday, 2nd May 2017**
- **Step 4 : Announcement of Selected list of Candidates for personal Interview**
- **Step 5 : Personal Interview and Payment of Fees**

ENTRANCE TEST DETAILS

- Candidates are required to register in the college office for the entrance test.
 - Entrance Fee Rs. 300/
 - Entrance Date : Tuesday, 2nd May 2017. Time: 11.00 am to 12.00 Noon
 - Test Duration : 60 Minutes
 - No of MCQ's : 60 Questions (No Negative Marking)
 - Provisional list of selected candidates will be displayed on Thursday 4th May 2017.
 - The test will comprise of MCQs based on,**
 - a. Aptitude,
 - b. Basic Mathematics,
 - c. English,
 - d. Reasoning,
 - e. Current Affairs
 - f. General Knowledge.
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